

LEGAL UPDATE

POPI Seminar

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Werksmans Attorneys held a seminar on Wednesday, April 9 2014, entitled ***Unlocking the why, the how and the who of POPI***.

The seminar looked at the Protection of Personal Information Act 4 of 2013 (POPI), which has recently been signed into law. Since its signing it has become imperative that businesses understand properly their information obligations as set out in POPI and implement appropriate procedures, which also take into account the competitive, economic, labour and reputational issues that arise when dealing with data.

The seminar was designed to assist businesses not only in the practical implementation of POPI but also with the management and control of risks. Important issues were addressed; such as the trans-border flow of data, cloud computing, mitigating security breaches and data and information management.

About the speakers

Neil Kirby is a director at Werksmans Attorneys and currently heads the firm's Healthcare & Life Sciences Law Practice. He has significant litigation and dispute resolution expertise in the specialities of healthcare, constitutional and environmental law. Neil regularly advises on the provisions of the Promotion of Access to Information Act and the Promotion of Administrative Justice Act, as well as on healthcare legislation including the National Health Act, the Medicines and Related Substances Act, the Pharmacy Act and Health Professions Act.

Click [here](#) to view his presentation, entitled **Paparazzi, Gun Shots and Love Letters: Protecting and dealing in and with personal information in the POPI era**

Ahmore Burger-Smidt is a director at Werksmans Advisory Services (Pty) Ltd and has extensively advised clients in relation to competition law-related matters; including clients in numerous African countries. She advises on all aspects of competition law including applications for leniency and for exemption from the Competition Act. She has significant expertise in the competition-related aspects of mergers and takeovers and in dealing with complaints of alleged anti-competitive conduct. She also undertakes compliance audits and programmes and is the principle driver of the Werksmans competition law risk assessment and e-Learning tools.

Click [here](#) to view her presentation, entitled **GUN SHOTS – the need for a comprehensive breach plan**.

Ina Meiring is a specialist in consumer protection with specific reference to regulation related to the Consumer Protection Act, the National Credit Act and the Protection of Personal Information Bill. She also has extensive experience in banking and regulatory law. Ina has delivered many papers and contributed to various publications throughout her career.

Click [here](#) to view her presentation, entitled **Data management: retention, destruction and restriction**

Kris Budnik is the Managing Director of SLVA Information Security, which brings together best-of-breed solutions in the information security domain and provides a multi-dimensional approach to fully contextualise and mitigate business and security risks.

Click [here](#) to view his presentation, entitled **Protecting Personal Information: Building your Security for Privacy program**

Click [here](#) to download our POPI booklet.



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